



CHINESE CULTURAL CENTRE YOUTH CHAPTER

“Take the Lead to Feed the Need” Youth Group Challenge Guideline

As we have all heard in the news, *tough economic times have greatly affected individuals and families across the GTA. Many are struggling to make ends meet and simply having a hot meal everyday is becoming a challenge. Many in our communities are relying on food banks for assistance and we are encouraging YOU to make a difference – Take the Lead to Feed the Need! The Chinese Cultural Centre Youth Chapter (CCCYC) wants to challenge YOU to help fight hunger by raising food donations in your community to support the Daily Bread Food Bank.*

Challenge Overview

The challenge is simply to raise as many non-perishable food donations from your community. Each team can use the provided tally sheet for recording the amount of food collected on a weekly basis. The categories of food listed on the tally sheet are based on the Daily Bread’s “most needed” items. We encourage you to collect these most needed items but all food donations are welcome. The team that collects the most items will be the winning team and eligible for \$25 movie gift certificates per team member.

Each individual non-perishable food item collected will be considered 1 item.
Example: 3 cans of soup + 1 bag of rice + 2 boxes of Kraft Dinner = 6 items

The Food Drive period is from March 23rd to April 9th, 2009.

You may begin planning your “food raising” campaign before March 23rd, but food collection will occur during the indicated period.

To keep track of your progress and to see how your competitors are doing, we will provide every team a link to the CCCYC online message board to post your donation progress on a regular basis.

The challenge and fun will be how your team collects food donations. It is only limited by your team’s imagination and creativity -- you will have the freedom to plan and carry out any food raising campaign you come up with. Feel free to email or talk to your family and friends about this challenge and ask them to help support your donations.

Some food raising ideas that you may wish to consider:

- Campaigning at school with posters, contests, bake sales, etc.
- Campaigning at extracurricular organizations, teams, and clubs
- Having events with admission-by-donation or neighbourhood collections
- Spread the word to friends and family members through the internet (e.g. Facebook)

Eligibility:

To fully participate in the Youth Group Challenge, the following guidelines apply:

- Every participant must be between the ages of 12 – 25 years old
- Each team **MUST** consist of a minimum of 3 members, up to a maximum of 5 members. Only a maximum of 5 members will be eligible for the winning prize.
- Each team **MUST** identify one member as the team leader
- Team members can be any youth (friends, family members) as long as he/she meets the requirements
- There is no ethnic requirement to this challenge. Any youth who is interested in being part of this event can start or join a team

Application Form:

Please complete the application form (available at www.cccyc.com or by email request through info@cccyc.com to enter the Youth Group Challenge. It is essential for us have your full contact information to participate in this challenge.

Collecting Food Donations:

Teams are encouraged to collect items most needed by Daily Bread Food Bank as listed below but any non-perishable food donations are welcome.

- Peanut Butter
- Baby Formula & Food
- Canned Fruits or Vegetables
- Canned Fish or Meat
- Dried Pasta & Tomato Sauce
- Rice
- Lentils
- Cans of Soup or Hearty Stew
- Powdered, Canned or Tetra Pak Milk
- Cans of Beans
- Macaroni and Cheese

Please ensure that all food items are undamaged, unopened and do not have expired consumption dates.

CCCYC will be recognizing all successful teams who contribute to the Youth Group Challenge at the Awards Presentation to reveal the winning team, celebrate team accomplishments, and share food raising experiences and stories. All teams and their supporters, friends, and family are welcome to this event.

The Awards Presentation will take place:

Date: April 10th, 2009

Time: 3:00 – 5:00 PM

Venue: Chinese Cultural Centre of Greater Toronto
5183 Sheppard Ave. East, Scarborough

We encourage teams to bring all or some of the collected food donations to the Chinese Cultural Centre on April 10th so we can see the successes of your food raising efforts. Additional food donations that cannot be transported to the Cultural Centre can be dropped off at a local fire hall or designated food bank bin.

Submission:

You **MUST** submit the following by April 9th 8:00 PM to info@cccyc.com to be eligible for the prize:

- 1) Completed tally sheet
- 2) Photograph(s) of your food raising experience – you and your team in action, posters you made, your collected donations, etc.
- 3) A short essay:
 - Maximum of 300 words, double spaced
 - Please describe your food raising campaign, team work, and anything that relates to your food drive and accomplishments
 - Your essay will be reviewed by executives of CCCYC and may be chosen as a feature article on our website

For More Information about the Daily Bread Food Bank, please visit:

<http://www.dailybread.ca/>

*Remember, every bit of your donation will and can make a difference in the GTA.
CCCYC wishes you the best of luck in this challenge! Take the Lead to Feed the Need!*

Still Have Questions?

Feel free to email us at info@cccyc.com if you have any comments or questions.

Our goal as a non-profit organization is to encourage youth across the GTA to contribute to their community. Your commitment will not only make a difference to the Daily Bread Food Bank but to the people of your community.

Checklist:

The following checklist is to help participating teams ensure they meet all requirements in this challenge. CCCYC strongly encourages each team to use it to help with your food raising. If you have each box checked by the end of the drive, then you have completed the Challenge!

- My team has filled and submitted the application form to info@cccy.com.
- My team has printed the tally sheet for recording collect food donations.
- My team has brainstormed food raising ideas, such as making posters, spread the word to friends and family to help collect donations, etc.
- My team has identified a location to store food items safely during the food drive.
- All my food items collected are undamaged, unopened, and do not have an expired consumption date.
- My team has signed in on the CCCYC message board to make regular updates of our team's food raising progress.
- My team has taken photos of collected items for verification and written an essay explaining our accomplishments
- My team has submitted the tally sheet, photographs of food donations, and an essay to info@cccy.com by 8:00PM April 9th, 2009.
- My team will be able to bring food donations to the Chinese Cultural Centre for the Awards Presentation on April 10th, otherwise items will be dropped off at a local fire hall/food bank bin.
- My team plans to help out at the food sorting event at Daily Bread Food Bank in April. Please check www.cccyc.com for more information.